

News Production Process of the BPJS Public Service Rubric on the Depok Info News Portal

Revierda Romarez

Universitas Tama Jagakarsa

Rosmaniar Sembiring

Universitas Tama Jagakarsa

Umyy Hanifah

Universitas Tama Jagakarsa

Corresponding author: revieroma0112@gmail.com

Abstract: The aim of this research is to find out whether the Info Depok news portal has implemented the editorial stage. Using the Case Study research method, post-positivism paradigm. Research Results from the News Production Process of the BPJS Public Service Rubric on the Info Depok News Portal. In the desk meeting stage, projection meeting, and budgeting meeting. It is understood that the Info Depok news portal did not hold this meeting like other news portals. The information received by the editor from Info Depok journalists was only processed by Milad Yaumul Karim as editor of Info Depok. Next, the script writing stage, Info Depok journalists will write, needs to be carried out by the editor of the Info Depok news portal to avoid words or information that is contrary to journalistic ethics, so Info Depok journalists also go through a revision process after the draft has been created. "21 List of Hospitals in Depok Collaborating with BPJS Health in 2022". The next stage of editing news manuscripts is carried out by Info Depok journalists, namely directly through the Personal Blog (www.blogger.com). Copying several other news stories that have been determined and then changing some of the words so that they look different but still contain the same meaning and meaning. news that is very appropriate to the discussion so there is no need to rewrite it. Finally, news that has gone through the stages of the production process from the blogger page owned by Info Depok is published directly on the Info Depok website. The conclusion of this research is that the BPJS Public Service Rubric News Production Process on the Info Depok News Portal does not go through an editorial stage, which results in the possibility of errors in the information obtained. The advice that researchers give is that the Info Depok team should immediately implement editorial stages and improve news writing using editorial stages, so that they can reduce errors in conveying information through news created by Info Depok.

Keywords: Case studies, online media, production process

INTRODUCTION

With There is online media which is now very popular and very easy accessed by the public, print media readers decreasing at the moment . Error writing in A news can fatal consequences for readers , it's different with news , in electronic media , for example television. Reality on the ground show that No A little less news heed or caring method writing news in accordance with characteristics that become reject measure it .

Depok Info is here first on Facebook Group in 2012. Info Depok Facebook Group initially only social media discussion & sharing forums are inherent with Depok origin from Milad Yaumul Karim's initiative responded development social media at that time and combined it with users ' needs For answer questions and distribute information around Depok city via Facebook Depok Info Group where everyone can role as producer news and information . As it progresses and develops Depok Info time starts present via the website

www.infodepok.net and become one choice Depok residents for access Depok City information .

Depok info is personal blog account founded by Milad Yaumil Karim for Depok residents with each other share information news in Depok city , vacancies work in Depok, events in Depok, & Community in Depok. Info Depok strives For always become liaison Depok residents wherever and whenever , because we do it with Love For each other care one another. Info Depok is an established media alone outside institution government .

The Info Depok news portal has stand since 2018 , presenting information written inside rubric shaped news . As described previously that news portal is a media that is very popular with the public , making Info Depok have impact very big good to knowledge information public Depok city .

In the Info Depok news portal there is a number of shared rubric into two types that is rubric fixed and rubric No fixed , rubric still shaped news (News) such as criminal , mother city , news area , style life , sports , economy , meanwhile For rubric No still shaped news , features, columns , corners , etc. Rubrics don't still in the Info Depok news portal only rise If exists actuality moderate information warm among public Depok city , period published in 2022 , published in January and published return in July.

Depok Info has a number of rubric No fixed and published via the Info Depok website which contains information moderate activity done Depok community . Service rubric BPJS public , which contains information about services public in the city of Depok . National rubric, which contains existing information outside scope Depok city . And rubrics locker depok which contains information vacancy work in Depok city . In the rubric service published publicly when exists actuality moderate information crowded or what is needed in society Depok city , period publication In 2022, the online media Info Depok will publish news rubric service public only One news per month January and June 2022. In the column service public containing information about service the public needed public Depok city like driving license schedule Depok , 21 hospitals listed in Depok which collaborates with BPJS Health in 2022.

So from matter the is Correct what is published by Info Depok is true it is , that's what it is function editor For inspect return information and data to be written on the Info Depok website, whether the information Already in accordance with what happens in the field .

Based on results interview writer with Depok Info editor . Process of team Info Depok editorial team for get information from people who contacted Depok Info Public Relations For interviewed about phenomenon or events that occur , or via Direct Message on the Instagram account @infodepok_id, apart from the team Depok info editorial get information from the

official website government Depok city www.depok.go.id and Instagram official government Depok city @pemkotdepok and processed become news .

Of course There is the parties behind it writing news the . Of course everyone has different ideologies , online media of course own style different writing . The data processing process on the Info Depok website only through one editor who checks all data uploaded to the Info Depok news portal. Editors don't inspect repeat because the editor has trust everything the team writes .

More carry on the editor of Info Depok said that reader news in online media. More Depok info like style writing light and easy news understood , then the editor of Info Depok did not use guidelines writing news . Because obey him , neither did the national media always in accordance with guidelines writing news .

Entire Activities on the Info Depok news portal are managed and insured answered by Milad Yaumil Karim as founding father at a time Depok Info editor . Editor on duty as underwriter answer to mechanisms and activities Work editorial , the editor must supervise fill all over rubric on the website he leads . Leader Editorial set policy and monitoring all over activity editorial .

In the production of the Info Depok news portal as online media, it is demanded For load information with Hurry up , the editor of Info Depok doesn't study moreover formerly validity of the data obtained from team , enough only with minimal information . This is lacking Good For reader Because will accept insufficient information appropriate .

Writer see exists difference information provided by the Info Depok news portal and information provided by the author get it from reader news 21 list of hospitals in Depok that collaborate with BPJS Health in 2022, that is there are hospitals listed in news the it turns out No serve BPJS facilities .

Currently, the existence of the internet in society now it is used as channel transmission capacity information Far more big . Adequate knowledge and convenience use has making the Internet into existence popular , so some people now start consuming information via the Internet any day .

Because many Indonesians often travel and stay connected , they are requires internet as need main them , online almost every day and of course use device they Alone . In the era of digitalization and globalization currently , information No can obtained only through print media like letter news , magazines , etc or via electronic media like television and radio. Considered As an interactive media , online media now also plays a role as a presenting medium various information in it , such as online radio, online television , online press, online

letters , etc. It's fast development technology and the internet can makes it easier dissemination and reception information without having to use traditional media like letter news , radio and television . With there are many online media new media emerge . In deployment information via online media, there is a number of characteristics and advantages compared to conventional media (print and electronic) , including capacity room storage more wide For accommodate news , loading Editing manuscripts can be done done When and where of course , you can direct uploaded If there is events at that very moment , containing information actual Because ease and speed , development information in a way Keep going continuous and interactive with provide column comment For audience .

Writer find research says that print media users decreases and vice versa with increasing online media since 2017.

According to a Nielsen survey uploaded in 2017 , is company global information and media focused on research and conducting study in delivery information marketing and consumers , on television and in other media such as publication companies , exhibitions and the online world.

Nielsen Indonesia explains that Indonesian people believe that information must be available in a way free . Nowadays there are more online media readers Lots compared to print media . Buyer magazine Keep going decrease during four year final because people believe that information it should be free.

Nielsen Indonesia Consumer & Media View Survey up to quarterly third 2017 states , custom reading Indonesians have experience shift . In 2017, level purchase newspaper just personally by 20%, decreased compared to 2013 which reached 28%. Society tends to read newspapers in offices , schools and libraries , so there's no need emit cost . "People are educated that media is free," said the Director Nielsen Media Indonesia executive Hellen Katherina at Mayapada Tower, Jakarta, Wednesday (6/12).

According to Hellen, assumption that media should be free to remember level digital media penetration of up to 11% with amount readership of 6 million people in 2017. Far more Lots compared print media readers as many as 4.5 million people. However , the amount Print media readers in 2013 could reach 9.5 million people. Meanwhile , amount print media readers at the same time digital only 1.1 million people.

Furthermore according to Hellen in his 2017 survey explained that print media only become choice fifth public For get information with penetration by 8%. Meanwhile , sequence First occupied television with 96%, then followed board advertising on the street is 52%, internet use is 43%, and radio is 37%.

For penetration of print media , society choose newspaper with with portion 83%, tabloids 17%, and magazines 15%. The Nielsen survey was conducted in 11 cities with interviewed 17 thousand respondents and achieve population as many as 54 million people. People who read print media are dominated by people aged 20-49 years with portion as much as 73%. Only 10% of children young aged 10-19 years who access print media as source the information . In contrast , as many as 17% of children young aged 10-19 obtain information via the internet. For reader aged 20-49 years the amount by 80%. This means that the media must start consider digitalization For interesting generation z (10-19 years old). " They is consumer important in the future ," said Helen.

According to explanation Romli (2013: 32-34) but behind it There are also advantages to online media disadvantages , for example read news from online media requires computer / smartphone connected to the internet, which can owned and used by someone who does not responsible answer Because its nature is not is known .

Deep online media its development still have to be controlled so that it doesn't give impact bad For future audiences . Although online media helps audience in interact one and the other , and knowing information latest with easy . Online media plays a role important in world development up to reach today 's modern world .

Therefore , author interested and intrigued weigh it to How team the editorial team of the Info Depok news portal produces news in rubric Public Service entitled " 21 lists of hospitals in Depok that collaborate with BPJS Health in 2022" on the Info Depok news portal, because loaded information will direct regarding with audiences , and risks If There is error information.

THEORETICAL BASIS

Knowledge Journalism

According to Widjaja in Febriana (2022:2), journalism as activity communication with method broadcast news and reviews about nature of events current and factual in accordance with incident that occurred in daily .

Writer interesting conclusion that knowledge journalism is activity broadcast actual and factual events daily in form news .

Furthermore journalism according to Khoirul (2021:9), journalism interpreted as a process, technique , and science . Process is activity reporting , writing and disseminating actual information through the media.

Writer interesting conclusion that knowledge journalism is a process, technique , and science . Which include activity reporting , writing and disseminating actual information through the media.

According to the Big Indonesian Dictionary it is stated haha journalism is work collecting, writing , editing and publishing news in the mail news and so on , which concerns journalism and newspapers .

Writer interesting conclusion that knowledge journalism is something activity collecting, writing , editing and publishing news in the mail news and so on

From several of these theories , the author opinion that knowledge journalism is something activities performed with method broadcast news or review about various matter or incident everyday nature general Includes words and pictures or illustration with fast .

Online Journalism

According to Nurjannah (2023:63), online media is journalism newest to arrive after journalism print , radio and television . Difference main from third form journalism (print , radio, television) with online media journalism is speed in refinement information to audience, convenience access , can be updated and deleted When course , and can interact with reader or user .

Researcher can understand that online media is journalism newest to arrive after print media, radio and television . Difference main is in online media speed in refinement information to audience , convenience access , can be updated and deleted When course , and can interact with reader or user .

More carry on according to Khusmaedi (2020:13), online journalism as reporting events produced and distributed via the internet or the journalistic process presented Through the internet.

Writer interesting conclusion that online journalism is activity reporting events produced and distributed via the internet or the journalistic process presented Through the internet.

According to M. Romli (2013:15), online journalism (Online Journalism) is also called cyber journalism, internet journalism , and web journalism (web journalism) is a " generation new ” journalism after journalism conventional (print media journalism , such as newspapers) and journalism broadcasting (broadcast journalism-radio and television).

Writer can interesting conclusion that online journalism is generation new journalism after print and broadcast media journalism .

From the definition above, it can be concluded by the author that online journalism is the delivery of messages through internet media channels. Messages provided by online journalists can be searched based on the rubrics available at on the website and its users can respond directly using the comment/opinion column facility .

Online media

Based on history development of online media by Margianto (2013:15), argues that :
“ The internet epidemic begins surfaced in public moment service commercial internet services First that is Indonet founded in 1994. Furthermore , no There is accurate records so far regarding the first Indonesian site to appear in cyberspace. Notes about the first media to be present on the internet by far more Certain that is Republika Online (www.republika.co.id) which is broadcast premiered on August 17, 1994, one year after Republika Daily rise . Next , in 1996 the tempo crew were “ unemployed ” because magazine they banned regime order only in 1994 founded tempointeractive . com (now www.tempo.co). Indonesian businesses also launched site on September 2, 1996. Next , far away from Jakarta, on July 11 1997, the Waspada Daily in North Sumatra launched Alert Online (www.waspada.co.id). Shortly after Online Alert , Kompas Online (www.kompas.com) appeared on August 22 1997. They are generation the first online media in Indonesia.”

According to Hikmat (2018:40), social media is an online media, with its users being able to easy participate , share , and create fill covers networking social media , wikis, forums and virtual worlds. Blogs and wikis are the most common form of social media used communities all over the world.

Writer can conclude that social media is part from online media, because public many use virtual worlds , forums, and the most common used are blogs and wikis.

According to Romli (201 3 :32) , online media is the "third generation" mass media after printed media such as newspapers, tabloids, magazines and electronic media such as radio, television and film. Online media is a product of online journalism. Online journalism or what is called cyber journalism is defined as the delivery of information to an audience that is distributed or disseminated via the internet.

Romli also explained that technically online media is media based on telecommunications and multimedia (computers and the internet). Included in the online media category are news portals, websites (websites or blogs), online radio and online TV. In the dissemination of information carried out using online media.

Production

According to Kotler and Keller (2016:37), production is all creativity , discipline , and structure brought to management marketing . Marketers have to make sure that ideas and concepts sophisticated marketing play the right role in all things they do , incl create connection period mutual length profitable and profitable imaginative produce insights and breakthroughs products , services and activities marketing .

In this research what is meant marketer is editor of the Info Depok news portal , writer can understand that process is A creativity , discipline , and structure brought to management editorial , the editorial must confirm that ideas and concepts sophisticated marketing play the right role in all things they do .

According to Assauri in Rasyid (2015:108), production is involving activities effort create and improve use or utility something goods or service .

Writer can understand that production is involving activities effort create and improve use or utility something goods or service .

According to Zeithaml and Bitner in Firmansyah (2019:187-189), production are all actual procedures, mechanisms , and flows activities used For convey service . This element has a meaning effort company in run and implement activity For fulfil needs and desires the consumer .

From the explanation above , yes understood that process is all over procedure actual , mechanism , and flow activity . As effort something company For run and implement activity For fulfil needs and desires the consumer .

Writer can understand from third opinion on that process is something activity demand creativity , ideas and concepts For convey service . Required For reach something objective that is fulfil needs and desires the consumer .

News Types

According to Anggrayni (2023:9), By In general , there are five types information written that the reader should know . Every type writing news own their respective rules . News like this can happen is known out of desire know , speed and depth as well as arrangement elements in news the .

News Production Process

For produce news need through stages same editorial , then writer explain What just stages editorship in making news that has been writer summarize as following ;

Rubric

The rubric is something barrier or separator from segmentation news in print media or online media, for makes it easier and faster reader find news what do you want be read .

Rahardi (2013:24), if based on material fill or The problems are various news consists from economic and financial news, namely the news in it only convey information or related statements with finance and economics . Next is political news, namely the news in it fulfilled with related information with all ins and outs politics . Social news, that is specialized news yourself to problems social or public . Education news, that is news that contains problems education . Law news, that is supporting news problems law . Sports news, that is supporting news field sport . Whereas related news with problems criminal accommodated in crime news. Conflict and war news, namely related news with conflict and war . Scientific news, that is news that discusses knowledge knowledge . Whereas news about entertainment called entertainment news.

Writer can understand that rubric consists from a number of type news that makes rubric as receptacle appropriate news with type the same news .

According to Majid (2017:104), rubric consists from a number of component that is dimensions , definitions and examples , scales , and standards used for special formats from something instrument .

Writer understand that rubric in context journalism , that is dimensions , definitions and examples , scales and standards for the readers can choose news .

According to McMillan (2018:288), rubric is guide assessment that includes illustrative scale level different competencies . There is something rule about determination criteria .

Writer interesting conclusion in context journalism that rubric is guide illustrative assessment level competency , rubric become something barrier criteria reader .

From all over opinion above , author understand that rubric is room For make it easier reader look for themes in all print media as well as online media regarding something aspect activity in life . Rubrics are something page that has head pages contained in online media , print media nor consistent advertising with target the reader . rubric must be containing about things that are educational and entertaining .

Editorial Strategy

According to Hasan (2013:29), strategy is knowledge plan and determine direction action company own scale big , exert all source Power company Actually Can profitable in business.

Writer can conclude that deep strategy context journalism is A method For is knowledge For plan and determine direction action company own scale big , exert all source Power company Actually Can profitable in online media business .

According to Bracker in Jim Hoy (2020:2), strategy is utilise source available power in a way effective For reach victory in something battle .

Writer conclude from opinion above in context journalism that strategy is method For utilise source available power For produce product superior journalism .

According to Abdillah (2020:3), editor is staff expert or editor expert namely the person who owns it skill in the field respective scientific authorities allow or reject something news For published fully is in hand editorial .

Writer can interesting conclusion that the person who has skill in the field respective scientific authorities allow or reject something news For published fully is in hand editorial .

From all over opinion above , then writer can understand that editorial strategy is an expert person For given right allow or reject something news For published fully is in hand editorial For going to success in competition in the world of journalism .

Public Service

Service public is activity or Suite activity in frame fulfillment need service . Activities the carried out by officials , employees , officers , and everyone who works inside organization organizer on duty carry out action .

In the implementation of service public must hold on firm based on standard service as reject measure used as guidelines guidance maintenance services and references evaluation quality service as obligations and promises organizer to public in frame quality , fast , easy , affordable and measurable service .

In understanding other according to Moenir (2015:27), service in essence is series activities , because That is a process. As a process, service taking place routinely and continuously , including all over organization in public

Writer can interesting conclusion that service is Suite activities , because That is a process. As a service process taking place routinely and relatedly , including all over organization in public

According to Hayat (2017:22), explains that service public is serve in a way whole aspect service basic needs of society For fulfilled in accordance with the provisions .

Writer can interesting conclusion that service public is serve whole aspect service basic needs of society For fulfilled in accordance with the provisions .

Mukaron and Laksana (2016:41), said that Public service is giving service (serving) people's needs or society that has interest in the organization in accordance with rule principles and procedures that have been implemented set .

Writer can interesting conclusion that service public give service (serving) people's needs or society that has interest in something appropriate organization with rule principles and procedures that have been implemented set .

Writer can interesting conclusion that service public is activity or Suite activity in frame fulfillment need service in accordance with legislation for every citizens and residents on goods, services and services administration provided by the organizer service public .

BPJS (Organizing Body Guarantee Social)

Based on the author 's information get it on the website <https://www.bpjs-kesehatan.go.id/> Duties and functions of BPJS (Administrating Body Guarantee Social) Refers to Constitution number 24 of 2011 concerning Organizing Bodies Guarantee Social explain BPJS Health functions and duties as following :

Function :

BPJS Health works organize a guarantee program health . Explained in Constitution Number 40 of 2004 concerning System Guarantee National Social that Health insurance is provided in a way national based on principle insurance social and principle equity , with objective guarantee that participants obtain benefit maintenance health and protection in fulfil need base health .

In carrying out function as mentioned above BPJS Health is on duty For :

1. Carry out and/or receive participant registration.
2. Collect and collect contributions from participants and employers.
3. Receive contribution assistance from the Government.
4. Manage Social Security Funds for the benefit of participants.
5. Collect and manage data on social security program participants.
6. Pay benefits and/or finance health services in accordance with the provisions of the social security program.
7. Providing information regarding the implementation of social security programs to participants and the public.

So from news written by the team Info Depok editorial team , namely the news "21 List of Hospitals in Depok Collaborating with BPJS Health in 2022 " aims to For give information to public Depok city that There is renewal information for a list of hospitals collaborating with BPJS in 2022 .

RESEARCH METHODOLOGY

Research Methods

For do A study required method research , methods study is choice method work to be done taken researcher in do study . According to Ibrahim (2015:57), method study more focused on determination method or action certain ones will carried out in the field . For answer problem principal research , methods the author 's research use is method study studies case .

Writer can conclude that method study used for more focused on choice method or action certain ones will done research in the field .

According to Ulfatin (2022:35), case studies are a process for understand examine , explain , and test in a way comprehensive , intensive and detailed about something problem .

Writer can conclude that method Case study research is a type of approach to research that examines a case intensively, in depth, in detail and comprehensively .

RESULTS AND DISCUSSION

Research result

Info Depok is an online media that has quite a reader there are many in the city of Depok, of course Info Depok has a search process information that will made news every the week . Specifically production The news in the " Public Service " rubric is discussed and implemented in the production process , start from stage Pre-writing , drafting draft , revise, edit until publication . Researcher has do observations and interviews , with the production process news in the " BPJS Public Services " rubric as the subject under study .

1. Meeting Projection

The projection meeting is chaired by the editor-in-chief and attended by the editor-in-chief, deputy editor-in-chief, editor/external editor, photo coordinator, advertising manager, salesman, production manager, document center and secretary to the editor-in-chief. In this meeting, cases or problems raised by each field reporter were discussed. Apart from that, the editor completes the main report and appoints the editor according to the results of the meeting.

2. Budgeting Meeting

Meetings , journalists role as chairman and those attending meeting project present . In meetings This discussed results achieved by suppliers in the sector the .

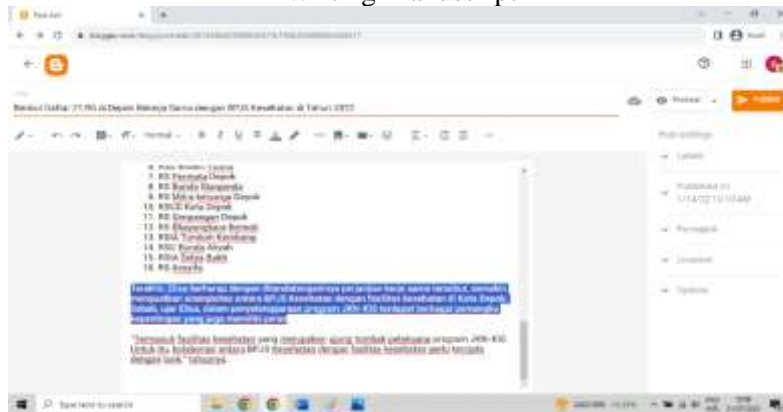
At the budgeting meeting , coordinator coverage deliver documentation coverage that has been prepared . During Here , producer usually only ask news or other possible information want to covered by the producer . All that summarized on the existing agenda finished .

3. Writing Manuscript

Writing script news For journalist process snippet collected news from exercise For used as script news , which is then submitted to editor from their respective workstations/ fields . According to Sumadiria , in practice write , journalist or journalist who wrote news notice elements design news , that is 5W+1H formula and structure pyramid backwards . Message served in pattern pyramid backwards .

Figure 1

Writing Manuscript



4. Editing News Script

Editing script news on the page First , leader editorial review broadcast news edited by desktop editors . News text from page two to page next edited by each editor .

Figure 2

Editing News Script



After make edits to make sure the words are done appropriate and appropriate , Info Depok journalists also carried out the editing process for putting Photo as illustration or even activity actually what you get directly by an Info Depok journalist .

5. Production (Publication)

Message Script Production sent sent as copy message to department production For something organization . Manuscript news written by reporters using element writing news that is 5W + 1H. The goal is for each news journalist be detailed and easy understood by readers .

Additionally , structure writing message use pyramid backwards . The goal is to write news organized in a way systematic for every journalist . In other words, writing message in the paragraph First is the essence of message , or fill message in a way general . Next is text message and cover . In the pyramid upside down , increasingly low the paragraphs , increasingly No important fill the message . So that writer can understand that pyramid backwards is rule standard For technique message . Writer add editorial process flow For making news , because making news No need journalists , however need information from society that has ability or expert in something field certain .

Figure 3

News on the Info Depok news portal



News already through stages of the production process from Info Depok's blogger page is published direct Go to the Info Depok website.

Discussion

Info Depok is a well-known news portal in the city of Depok, with has its own website that presents it fast , accurate , informative , educational news as well as inspiring . and have more from three hundred thousand amount followers on the account Insagram , Depok Info can dominate the information market For Depok residents .

Every news portal must own activity editorial For manage news that will published , as Mansur (2020: 77) said for allow news can published , yes a number of stages previously as following:

1. Every Desk Meeting editor field planning and asking topic What will discussed in message next For discussed at the meeting project . Table meeting or field This taking place every Evening.
2. Meeting projection led by a leader editorial and attended by the leader editor , editorial assistant , editor/ external editor , coordinator photo , manager advertising , power sales , manager production , center documents , and the editor's secretary . In meetings This discussed case or issues raised by each journalist field . Additionally , author will finish report main and pointing writer based on results meeting .
3. Meeting budget journalist take role as chairman and attended by all participant meeting project . This meeting discuss the results achieved suppliers in the field This . At the meeting budget , coordinator insurance deliver document insurance that has prepared . During This producer usually only ask news or any other information you would like covered . All That summarized on the agenda that has been finished .
4. Writing script news For journalist process snippet collected news during training For made script news , which is then sent to editorial from their respective workstations/ domains . According to Sumadiria , in exercise writing , reporter or writer news notice element design news that is 5W + 1H formula and structure pyramid backwards . Messages the served in pattern pyramid backwards .
5. Editing script news on the page First , leader editorial review broadcast news edited by desktop editors . News text from page two to page next edited by the respective editors , however implementing editor Editorial duties are also a must is the editor has knowledge specifically , understanding deep about term journalism , and knowledge law . Additionally , team editorial filter and study incoming news or rising , watching all over task editorial , training and managing team editorial , as well responsible answer on fill news .

6. Message Script Production sent sent as copy message to department production For something organization . Manuscript written news journalist use element writing news namely 5W + 1H. The goal is for each news journalist detailed and easy understood by readers . Additionally , structure writing message use pyramid backwards . The goal is to write information can organized in a way systematic for every journalist . In other words, writing message in the paragraph First is the main message , or fill message in a way general . Next is fill message and cover . In the pyramid model upside down , increasingly low the paragraphs , increasingly not enough important the message . So that the author can understand that pyramid backwards is rule standard in send message . Writer add channel editorial work on production news , because production news No need journalist but need news from people who have Skills or expertise in the field certain .

Opinion on is reference the author 's research set For research in News Production Process for the BPJS Public Service Rubric on the Info Depok News Portal which was discussed and implemented from beginning of the desk meeting process , meeting projections, budgeting meetings , editing manuscript , arrived production or publication .

1. Desk Meeting

In stages desk meeting , got it understood that the Info Depok news portal does not do desk meetings like other news portals . Information received editor from Info Depok journalist, only processed himself by Milad Yaumil Karim as Depok Info editor .

2. Meeting projection

In stages meeting projection can understood that the Info Depok news portal does not do meeting projection , of leader editor , deputy editor-in-chief, external editor, photo coordinator, advertising manager, salesman, production manager, document center and secretary leader editorial , news portal Info Depok no have it , if there is something that needs to be edited, a selection Photo or illustrations and others only processed himself by Milad Yaumil Karim as Depok Info editor .

3. Budgeting meeting

In stages budgeting meeting can understood that the Info Depok news portal does not do meeting budgeting , because the Info Depok news portal only own structure consisting of organizations from 3 people, then Milad Yaumil Karim maximized it For their respective jobs.

4. Writing Manuscript

In the writing stage script , Info Depok journalists will write need carried out by the editor of the Info Depok news portal for avoid the words or conflicting information with ethics

journalism , then Info Depok journalists also went through a revision process after draft Already made . "21 List of Hospitals in Depok Collaborating with BPJS Health in 2022 " .

5. Editing News Script

In editing script news that is done Info Depok journalist , namely direct via Personal Blog (www.blogger.com) Copying a number of other news already determined Then replace some words to make them visible different but still contain same meaning and understanding , different things with very appropriate news discussion so that No need do writing repeat . More birthdays often write news via Mobile Phone, because for they Already become habitual and easy as well as comfortable For write in various circumstances . But conditioned certain , he using a laptop for more freely For compile draft If current news made own enough discussion long . moment editing script news carried by the Info Depok news portal , they do the layout or layout illustration or Photo report past events given from journalist to editor .

6. Publication

News that has gone through the stages of the production process from the blogger page owned by Info Depok is published directly on the Info Depok website.

From the discussion the researcher use design study studies case type 1 is pointing One case , with One case namely the production process news in the column BPJS Public Services news portal Info Depok. and one unit of analysis , viz news of a list of 21 hospitals in Depok collaborating with BPJS Health in 2022.

With use post- positivism paradigm , namely looking something reality as thing indeed There is in reality in accordance with law natural and present in diverse form in accordance experience experienced someone , however impossible for writer For see reality in a way true and correct . For see reality in a way true and correct writer will do observations supported by data sources , researchers , and theory.

Is known that in the process of producing the BPJS Public Service Rubric News on the Info Depok News Portal No exists activity proper editorial In any media there must be an editorial process For examine , analyze , see feasibility , and determine is information that will loaded Already in accordance fact or No in accordance .

Furthermore found that No exists guidelines writing true news according to experts . The author also found lack information that is No exists hospital address on the news the,

CLOSING

Conclusion

Based on results research conducted about News Production Process for the BPJS Public Service Rubric on the Info Depok News Portal , author conclude that ;

1. The news produced and published does not go through an editorial stage like should as a news portal.
2. Info Depok news portal gets information about BPJS from Info Depok journalist who searched the Depok City Government website and from power familiar health with journalist .

Suggestion

Recommended advice in This research is about News Production Process for the BPJS Public Service Rubric on the Info Depok News Portal , author give suggestions namely ;

1. It would be best for the Info Depok news portal team to immediately implement the structure editorial so that you can get input from several editors for selection on each story before publication.
2. Search for the truth of the news that will be published.
3. Develop and enrich news content as completely as possible before publishing.

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